73RD FLORIDA COUNSELING ASSOCIATION CONVENTION

Bridging the Gap in the Counseling Profession: A Call to Action!

September 29, 2022-October 1, 2022

Embassy Suites by Hilton Tampa USF
3705 Spectrum Blvd
Tampa, FL 33612

The Florida Counseling Association (FCA) invites you to participate in this year's in-person convention as one of our sponsors, exhibitors and/or advertisers! We are looking forward to hosting counselors, counselor educators, and supervisors from schools, mental health agencies, private practices, career settings, post-secondary technical schools, and colleges and universities. Below we have provided you with information on the various opportunities this year! For more information, visit www.flacounseling.org/convention. Questions? contact the FCA Office at fcaoffice@flacounseling.org. **THE SUBMISSION DEADLINE IS JULY 29, 2022**.

SPONSORSHIP AND EXHIBITING OPPORTUNITIES

GOLD Sponsorship Level includes: **$2,000**
Two (2) Convention Registrations, a Full-Page Ad in the Convention Program, a ten (10) minute presentation opportunity during the Exhibitor Information Session, social media and website spotlights; and your ad in four (4) of our upcoming FCA quarterly newsletters

SILVER Sponsorship Level includes: **$1,250**
One (1) Convention Registration; a Half-Page Ad in the Convention Program; and a five (5) minute presentation opportunity during the Exhibitor Information Session; social media and website spotlights; and your ad in two (2) of our upcoming FCA quarterly newsletters.

BRONZE Sponsorship Level includes: **$500**
One (1) Convention Registration; a Quarter-Page Ad in the Convention Program; and a two (2) minute presentation opportunity; during the Exhibitor Information Session; social media and website spotlights; and your ad in one (1) of our upcoming FCA quarterly newsletters.

EXHIBITING Only includes: Participation in the Exhibitor Information Session and social media and website spotlights. **$300**

ADVERTISEMENT OPPORTUNITIES

Advertisements will be published in the official digital Convention Program, professionally designed, for our convention participants. Please note the specifics about the format of your ad and the various advertisement sizes available.

ADS MUST BE PROVIDED IN PORTRAIT ORIENTATION IN .JPG, .GIF, .PDF, OR WORD FORMAT.

Full-Page Ad **$300**
This ad size measures in Portrait Orientation as follows: 6¾" wide x 9½" tall

Half-Page Ad **$150**
This ad size measures in Portrait Orientation as follows: 6¾" wide x 4¾" tall

Quarter-Page Ad **$75**
This ad size measures in Portrait Orientation as follows: 3¼" wide x 4¾" tall

BAG/DOOR PRIZE OPTION

Sponsors may donate in-kind items and will receive a Quarter-Page Ad space in the program book.

- Donation of Convention Bags
- Donation of Item(s) to be included in Convention Bags
- Door Prize

SUBMISSION PROCESS DEADLINE IS JULY 29, 2022

Visit http://www.flacounseling.org/convention to complete your submission form. Payment accepted via credit card (via a secure link) or by check. Questions on payment arrangements, e.g., purchase order/invoicing, or other questions, contact us at fcaoffice@flacounseling.org.