



FLORIDA COUNSELING ASSOCIATION

71ST ANNUAL CONVENTION | OCTOBER 2-3, 2020

2020 Vision:

Obtaining Ethical Clarity in Counseling

Embassy Suites at USF, Tampa, FL

3705 Spectrum Blvd, Tampa, Florida 33612

SPONSORSHIP BROCHURE

ABOUT FCA

The Florida Counseling Association (FCA) and its seven divisions invite you to exhibit, advertise and/or be a sponsor at its annual convention.

The purpose of FCA is to promote the counseling profession through public awareness, professional development, and advocacy of legislation that supports the profession. There will be several hundred counselors, counselor educators, and supervisors from schools, mental health agencies, private practice, career settings, post-secondary technical schools, and colleges and universities represented. Participation opportunities include an exhibitor's booth, advertising in the convention program, sponsoring an event for attendees, or promotional items for the convention tote bags. Any agency, organization or association may participate. Space for exhibit tables and for advertisement is limited. Final deadline for submission is **August 21, 2020**.

✓ SPONSORSHIP LEVELS

(Check the box to select your sponsorship choice)

- GOLD / \$2,000**
 - Exhibitor space including 1 table and 2 chairs
 - 2 Convention registrations
 - Full Page advertisement in Convention Program
 - 10 minute podium time during lunch
 - 4 quarterly newsletters & social media advertisements
- SILVER / \$1,250**
 - Exhibitor space including 1 table and 2 chairs
 - 1 Convention registration
 - Half Page advertisement in Convention Program
 - 5 minute podium time during lunch
 - 2 quarterly newsletters & social media advertisements
- BRONZE / \$500**
 - Exhibitor space including 1 table and 2 chairs
 - Quarter Page advertisement for Convention Program
 - Social media advertisements
- EXHIBITOR / \$300**
 - including 1 table and 2 chairs
 - Social media advertisements

ADVERTISING SPACE

Advertisements will be printed in the attractive, professionally designed official convention program. The program includes: the complete daily schedules, keynote speakers information, name/address/phone contact information for all exhibitors/vendors/sponsors and organizations who take part in the annual convention.

- FULL PAGE / \$350**
11 inches x 8.5 inches
- HALF PAGE / \$175**
5.25 inches x 8.5 inches
- QUARTER PAGE/BUSINESS CARD / \$45**
5.25 inches x 2 inches

LUNCHEON/RECEPTION

- CONVENTION LUNCHEON / \$5,000**
Program recognition and marketing of your organization at each lunch table as well as up to 10 minutes podium time to promote your organization.
- NETWORKING RECEPTION OR SOCIAL / \$3,000**
Program recognition and visible display of your organization name at entry and/or at food stations.

BAG/DOOR PRIZE SPONSOR

- DONATION OF CONVENTION BAGS**
Provide bags with your organization's name and logo to be given to each convention participant at check-in.
- DONATION OF ITEM(S) TO BE INCLUDED IN CONVENTION BAGS**
Provide pens, pencils, notepads, or other marketing giveaways with your organization's name and logo to include in convention bags to be given to each convention participant at check-in.
- DOOR PRIZE**
Provide Convention Committee with prize item to be given away during raffle which takes place during Convention Luncheons.

If you've selected any of the above sponsorships you will be contacted by a member of the Convention Committee to determine what items you would like to donate, how many, deadlines, and to make arrangements for delivery of items.



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SUBMISSION FORM

Company/Organization Information:

Company: _____

Representative who will handle the display at the convention:

Type of product being exhibited: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Website Link: _____

Payment Type and Total:

Check

Money Order

Purchase Order

Total enclosed: \$ _____

I accept the terms and conditions outlined in this brochure

(Type/Sign your name): _____

Return Advertisement/Exhibitor/Sponsorship Form by **August 21, 2020**. Full amount or purchase order must accompany submission form. Forms can also be completed online at www.flacounseling.org with a credit card.

If paying by check, money order, or purchase order, mail this agreement with your check/MO/PO payable to:
Florida Counseling Association
2750 Taylor Ave.
Suite A-36
Orlando, FL 32806

For questions or inquires, email the Convention Chair at FCAConvention2019@gmail.com or call 305.814.9460